



**SELLING
FAST**

**8th & 9th
APRIL 2022**

Sponsorship Opportunities

The 122nd Kalamunda Annual Show

The Kalamunda Annual Show is celebrating its **122nd** year on **April 8th & 9th, 2022**.

The Show is run by the Kalamunda & Districts Agricultural Society- a non-profit, community based organisation. It is the largest annual event in the City of Kalamunda. The Show, which is wholly organised and run by volunteers, attracts a large cross section of people and diversity of business, with more than 7000 patrons in attendance.

Opportunities for corporate sponsorship is now open to help fund events and promote local businesses on both days.

PLATINUM PACKAGE - \$6000 plus

Platinum Sponsorship packages which includes major naming rights for both nights, as well as:

- Public acknowledgement of your company's support in the local community newspaper, which has the significant circulation/distribution in local areas. The Show ad consists of a full page colour wrap-around keepsake cover.
- Numerous P/A announcements throughout the Show.
- Media interview promoting your company by our MC with a representative of your firm.
- Free ground space to display your company's products, including 8 entry tickets to be given out by the platinum sponsor.
- 2 family passes to be given away through the Shows local facebook page, with promotion and presentation of your local business through social media channels.
- Acknowledgement in the show program distributed to all patrons.
- Attendance to the Official Show Opening

GOLD PACKAGE - \$4000

Two Gold Sponsorship for both nights including:

- A large banner (provided by sponsor) to be prominently displayed.
- Public acknowledgement of your company's support in the local community newspaper, which has the largest circulation/distribution in local areas (The Show ad will consist of a full page, colour wrap-around keepsake cover).
- Acknowledgement in the show program distributed to all patrons.
- Numerous P/A announcements throughout the Show.
- Media interview promoting your company by our announcer with a representative of your firm.
- Free ground space to display your company's products.
- Including 4 entry tickets to be given out by the gold sponsor
- 1 family pass to be given away through the Shows local facebook page, with promotion and presentation of your local business through social media channels.

“Over 7000 patrons in attendance”

www.kalamundashow.com.au

Sponsorship Opportunities

SILVER PACKAGE - \$1500

Two Silver Sponsorships for one day, including:

- A large banner displayed (provided by sponsor).
- Public acknowledgement of your company's support in the local community newspaper.
- Numerous P/A announcements throughout the Show.
- Media interview promoting your company by our announcer with a representative of your firm.
- Free ground space to display your company's products.
- Free entrance to show grounds by Sponsors representative.
- Acknowledgement in the show program distributed to all patrons.

SPECIAL EVENT PACKAGES

Special Event Sponsorship Packages (sponsorship amounts to be discussed) available for:

- Saturday night band and stage
- Wood Chop competition
- Childrens bike decoration competition
- Sheep demonstration
- Childrens colouring competition
- Exhibition hall awards



Free Events



Exhibits & Displays



Stalls



Sideshow Alley



Entertainment



Fireworks

For more information please contact:

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