

# The 125<sup>th</sup> Kalamunda Annual Show

**Friday 10th and  
Saturday 11th April  
2026**

## **Sponsorship Opportunities**

**We are celebrating our 125<sup>th</sup> Annual show on April 10<sup>th</sup> & 11<sup>th</sup> 2026!**

The Show is run by the Kalamunda & Districts Agricultural Society - a non-profit, community based organization. While wholly organized and run by volunteers, it is the largest annual event in the City of Kalamunda. We attract a large cross section of people and diversity of business, with more than 7000 patrons in attendance. Not only do we offer a fantastic community event, we also give back to local charity organizations who attend, ensuring all of our community benefits from our collaborative efforts.

Opportunities for corporate sponsorship is now open to help fund events and promote local businesses on both days.

Packages are available to be tailored, or select from one of our pre-determined sponsorship amounts and partnership offerings.



*Our Show - Our Community*

**Kalamunda Agricultural Hall & Kostera Oval  
Corner Canning & Recreation Roads, Kalamunda**

# **Celebrating our 125th Show!**

**Join us, for something special!**

# The 125<sup>th</sup> Kalamunda Annual Show

## Sponsorship Opportunities

### Diamond Package \$10,000+

What does your investment contribute towards? - **Fireworks!** We can't have a show without Fireworks and we rely on our partnership with a Diamond sponsor to make this happen. Our partnership package includes major naming rights for both nights, and priority placement in written material and advocacy of partnership across all mediums. Please see over for full details.

### Platinum Package \$6,000

**Our Platinum partners will help provide our Entertainment with Stage naming rights and credit to Saturday's entertainment!**

Along with print materials, we will shout our partnership from the rooftops and ensure everyone knows of your generosity and support of our Community! Ground space for both days, for you to attend to promote your business and services. Please see over for full details of what is involved.

### Gold Package \$4,000

**THREE Gold Sponsorships - Tailored to suit**

Public acknowledgement at every opportunity we get, including newspapers, flyers, facebook posts and radio interviews. Ground space for Saturday, for you to attend to promote your business and services. Please see over for full details of what is involved.

### Silver Package \$2,000

FOUR Silver Sponsorships for one day - Tailored to suit

### Special Event Packages

Entirely Tailored to suit your budget and involvement requirements.



Join us, for something special!

*Our Show - Our Community*

**Chairman - Nat Coppin 0428 692 731**

**Vice Chair - Rachel Boyes 0412 974 287**

**Exhibitions - Colleen Grant 0403 923 262**

**[www.kalamundashow.com.au](http://www.kalamundashow.com.au)**

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## Sponsorship Opportunities

### Diamond Package \$10,000+

- Major Naming Rights for both nights (includes your logo on all print material, including online ticket sales);
- Public acknowledgement of your company's support in the local community newspaper, which has significant reach in local areas. The Show ad consists of a full page feature/colour wrap;
- Numerous P/A announcements throughout the Show;
- Media interview promoting your company by our MC with a representative of your organization;
- Significant ground space to engage patrons, or display your company's products and services.
- Entry tickets for staff;
- 8 family 2-day passes for you to give away through your socials;
- Acknowledgement in the show program available to all patrons;
- Attendance to the official show opening.
- Flyers (provided by you) inserted into our 125<sup>th</sup> Anniversary eco-bags.

### Platinum Package \$6,000

- Stage Naming Rights for both nights;
- Your signage displayed alongside the stage;
- Logo included on Show signage at front gates in large format;
- Public acknowledgement of your company's support in the local community newspaper, which has significant reach in local areas. The Show ad consists of a full page feature/colour wrap;
- Numerous P/A announcements throughout the Show;
- Media interview promoting your company by our MC with a representative of your organization;
- Free ground space to engage patrons, or display your company's products and services.
- Entry tickets for staff;
- 6 family 2-day passes for you to give away through your socials;
- Acknowledgement in the show program available to all patrons;
- Acknowledgement on-stage of your contribution.
- Your Flyers inserted into our eco-bags.



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### Gold Package \$4,000

Should our Platinum package not be resourced, the first committed Gold Package will be able to claim Stage rights for the Saturday night ONLY.

- Otherwise, Gold package sponsors will partner with us for various entertainment or resources. Let's talk about what services you would like to provide.
- Eg. Health & Wellbeing - sponsor our first aid and safety provisions;
- Children's entertainment - animal farm, science demonstrations, young farmers' competition etc
- Kids' Corner activities and roving entertainment

#### **We will promote you as Silver Package, PLUS**

- Priority of acknowledgements and placement of logo on materials above Silver sponsors, highlighting your sponsorship area;
- Larger ad space within the newspaper
- Placement of up to x4 banners (provided by you)
- Acknowledgement on-stage of your contribution.
- 4 family 2-day passes for you to give away through your socials;

### Silver Package \$2,000

Choose from: 125th Celebrations sponsor;  
Food court sponsor;  
Market Lane sponsor;

- Large banner displayed in sponsored area (provided by you)
- Logo included on Show signage at front gates;
- Public acknowledgement of your company's support in the local community newspaper, which has significant reach in local areas. The Show ad consists of a full page feature/colour wrap;
- Numerous P/A announcements throughout the Show;
- Media interview promoting your company by our MC with a representative of your organization;
- Free ground space to engage patrons, or display your company's products and services.
- Entry tickets for staff;
- 2 family 2-day passes for you to give away through your socials;
- Acknowledgement in the show program available to all patrons;

### Special Event Packages

- Absolutely tailored to your needs
- Exhibition hall sponsorship



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